

MARCH/APRIL





Over the past few months, several NCCC members have asked me why our magazine was named Blue Bars . . . where the name came from, etc.

I'm sure that some of the old timers will correct me if I'm wrong, but this is how I understand it. Back in the early days when Chevy was still involved in racing programs, and just as the Corvette was beginning to mature as a sports car (meaning mid-to-late '50s), the factory race teams all had their Corvettes painted white with two, wide, blue stripes running from the grille, back over the hood and deck to the back end of the car. These stripes were referred to in racing jargon of the day as "bars" ... thus, the name. The British had their racing green, the Ferrari's their red, and Chevrolet had white with Blue Bars.

And so it goes that the NCCC has held that name for its publication since day one. I believe that Blue Bars is the second longest running publication (solely about Corvettes) in existance. Corvette News is the oldest. Since then several have come and gone – but here's old Blue Bars, still makin' it!!